

Hello Community Partner,

We hope this letter finds you well. We are writing to you on behalf of the “Healthy Minds Group”, a new partnership of community ambassadors hosting Hampton Roads Wellness Events. With enthusiasm, we ask that you support our joint effort to raise awareness for World Teen Mental Wellness Day during our inaugural event in Virginia Beach.



A portion of the funds raised will go towards the nonprofit Natalie’s Place Transitional Housing Program to aid in helping women facing homelessness due to fleeing a domestic violent environment. The remainder of funds after expenses will go towards creating more events like the one we are embarking upon on May 20, 2023, “Healthy Minds Group: Tackling Teen Bullying to Initiate Thriving Relationships”

Your support will help to pioneer wellness events that have never been done through presenting your products and services to deserving citizens that would appreciate the access to them. It is our mission to improve local mental health opportunities using strong alliances with uplifting leaders that prioritize safety and community growth.

Consider the sponsorship levels and incentives listed below to align your brand with our message and attract new customers. Please don't hesitate to contact us if you have any questions regarding the sponsorship packages.

On behalf of The Healthy Minds Group , we thank you very much for your time and consideration.

To become a sponsor please complete the form attached and return via email to healthymindsgroupvb@gmail.com by April 22, 2023. Also keep a copy for your records.

SPONSORSHIP LEVELS & INCENTIVES

ENTERPRISE SPONSORSHIP \$1000 (limited availability)

- Promotional Table during Live Event
- Large Banner on Event Page (728 x 90)
- 30 Second Commercial on Event Page
- Inclusion in Press Release
- Company Profile Link
- Access to Event Data
- Social Media Shouts up to Event
- 6 Event Tickets

(continued)

PREMIUM SPONSORSHIP \$500

- Medium Banner on Event Page (300 x 250)
- Company Profile Link
- Access to Event Data
- Social Media Shouts up to Event
- 4 Event Tickets

AFFILIATE SPONSORSHIP \$200

- Small Logo Placement on Event Page (200 x 200)
- Access to Event Data
- Social Media Shouts up to Event
- 2 Event Tickets

Visit MadamUplift.com/events for more details.

In Health,

Devona Boone and India Celeste
Healthy Minds Group Leaders &
Wellness Professionals